

# MARIS TOALSON

STORYTELLER | SCIENCE COMMUNICATOR | OUTDOOR EDUCATOR

## Contact

Portland, OR  
maristoalson@gmail.com  
[maristoalson.wixsite.com/my-site](https://maristoalson.wixsite.com/my-site)  
[linkedin.com/in/maristoalson](https://linkedin.com/in/maristoalson)

## Education

### University of Oregon, 2024

- BA in Journalism
- Minors in Political Science and Science Communication
- Certificate in Outdoor Leadership
- Summa Cum Laude

## Skills

- Clear Communication
- Effective Leadership
- Editing and AP Style
- Social Media
- Microsoft Suite
- Adobe Suite

## Certifications

- Wilderness First Aid (2023)
- Trauma Informed Care (2023)
- SafeSport (2021)

## Organizations

- UO Alpine Ski Team (2020 - 2023)
- UO Media and Social Action (2020 - 2021)

## Experience

### The Cool Down | Remote

Copywriter | February 2025 - Present

- Write climate-oriented stories and synthesize environmental topics, from 300 to 500 words on 72-hour deadline.

### Next Adventure | Portland, OR

Outdoor Retail Associate | October 2024 - Present

- Provide customer service, informing about apparel, footwear, climbing gear, backpacking gear and skis.

### Backcountry Gear | Eugene, OR

Outdoor Retail Associate | May - August 2024

- Provided customer service, informing about apparel, footwear, climbing gear and backpacking gear.

### Ethos Magazine | Eugene, OR

Editor-in-Chief | June 2023 - January 2024

- Managed an independent student publication at the UO.
- Worked with writers to guide their feature stories.

Associate Editor | June 2022 - June 2023

- Worked with writers to guide their feature stories.

Writer | March - June 2022

- Wrote one feature story per term, from 1,200 to 3,000 words.

Fact-Checker | June 2021 - March 2022

- Fact-checked multiple feature stories per term.
- Wrote one feature story per term.

### Glacier Peak Institute | Darrington, WA

Program and Recreation Intern | June - August 2023

- Planned and facilitated youth programs integrating outdoor and environmental education.

### Writing Central | Eugene, OR

Writing Coach | September 2022 - June 2023

- Provided peer-to-peer writing support at a journalism-and-communication-specific writing center at the UO.